

Osmi Peti

Brand Manual

MADE BY: Krakenstein DESIGNER

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1

8₅smi Peti

8₅smi Peti



Osmi Peti D.o.o.



Osmi Peti D.o.o.

2

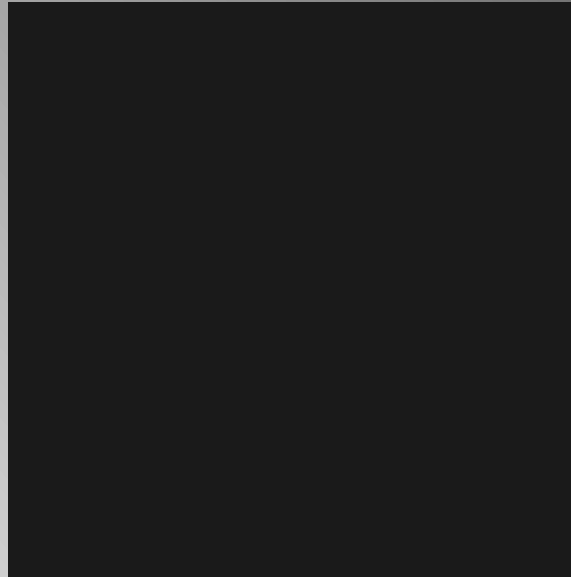
REGULAR

Abril
Fatface

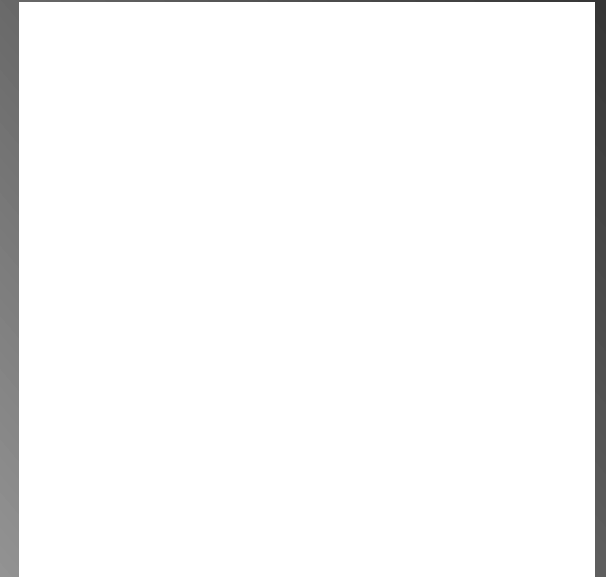
Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9 @ ! ? ()

3

Black & White



HEX: #a1a1a1
RGB: 26, 26, 26
CMYK: 72% 66% 65% 78%

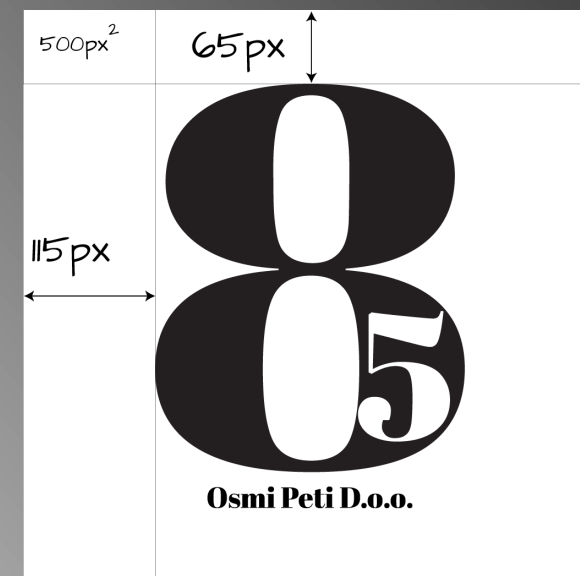
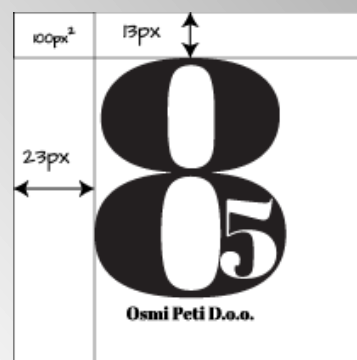
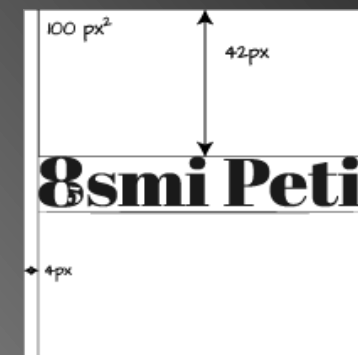
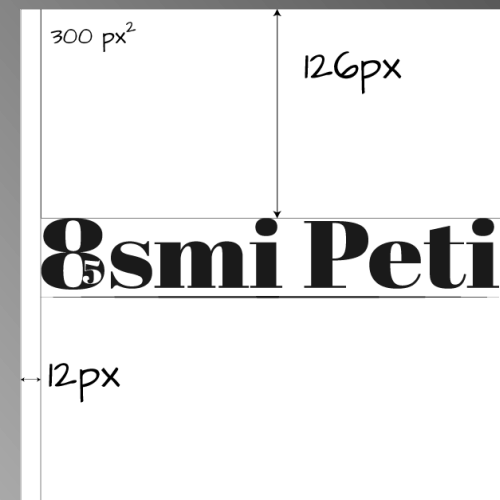


HEX: #ffffff
RGB: 255, 255, 255
CMYK: 0% 0% 0% 0%

4

Clear Space

Pazite na prazan prostor oko logotipa kako biste povećali vizualnu učinkovitost. Nikakvi drugi elementi ne smiju ulaziti u navedeni prostor.



5

Do NOT

Uspjeh robne marke ovisi o postojanosti našeg logotipa u svim komunikacijama.

Kako bi se očuvao integritet logotipa, sljedeći primjeri pokazuju kako se ne smije koristiti.



Nemojte pokušavati mijenjati Logotip u drugim Programima



Nemojte rotirati logotip.



Nemojte iskrivljavati niti mijenjati proporcije logotipa.



Ne stavljajte logotip u spremnik ili oblik.



Nemojte mijenjati boju logotipa ili elemente logotipa..

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Krakenstein Designer

CONTACT

alexander@krakenstein.at

+43 660 777 54 01

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Osmi Peti LOGO



Krakenstein
DESIGNER